

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 01897 281408Z

70

ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W
----- 065340

R 281106Z JAN 76
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 7456

UNCLAS BANGKOK 1897

E.O. 11652: N/A

TAGS: EIND, TH

SUBJECT: REVISION OF OBR PUBLICATION "MARKETING IN THAILAND"

EMBASSY RECEIVED ON JANUARY 15 COUNTRY MARKET SPECIALIST ROY MITCHELL'S JANUARY 7 REQUEST FOR INPUT TO REVISION OF SUBJECT OBR. REQUEST SPECIFIED DEADLINE OF "BEFORE FEBRUARY". IMMEDIATELY UPON RECEIPT THIS REQUEST, COMAT DISTRIBUTED COPIES TO SEVERAL OFFICERS AND ELEMENTS OF MISSION FOR SUGGESTIONS (USIS, AGATT, LABOR, CONS, ECON, ETC.). BASED ON CONTRIBUTIONS COMAT HAS RECEIVED SO FAR, IT IS APPARENT THAT SOME SECTIONS OF AUGUST 1974 OBR NEED RATHER EXTENSIVE CHANGES, IN VIEW MANY ECONOMIC AND POLITICAL DEVELOPMENTS WHICH HAVE ENSURED DURING PAST TWO YEARS.

IT IS ALSO APPARENT THAT WE WILL BE UNABLE POUCH EMBASSY'S INPUT IN TIME TO REACH USDOC BY FEBRUARY 1. WE EXPECT WE WILL BE ABLE TO MAKE BANGKOK'S FEBRUARY 2 POUCH, AND WILL AIRMAIL ADVANCE COPY TO MITCHELL AT THAT TIME.
WHITEHOUSE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: MARKET OPPORTUNITIES, PUBLICATIONS PROCUREMENT
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Draft Date: 28 JAN 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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Margaret P. Grafeld
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Review Media Identifier:
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Subject: REVISION OF OBR PUBLICATION "MARKETING IN THAILAND" EMBASSY RECEIVED ON JANUARY 15 COUNTRY MARKET SPECIALIST ROY
TAGS: EIND, APUB, TH
To: COM
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